

IMMEDIATE RELEASE

February 22, 2016



## SALVATORE'S INTRODUCES SPEEDY SLICE

(Rochester, NY) - The Salvatore's Pizza Family is proud to introduce **Speedy Slice!** The first Speedy Slice location will open at **10am on Wednesday, February 24<sup>th</sup> at 256 Webster Ave in Rochester, NY.** **George Moses**, Executive Director of North East Area Development, Inc. (NEAD) will be the Operator of this flagship location.

The new Speedy Slice concept will provide quality, fast and fresh pizza in neighborhoods throughout Monroe County that may have limited food options. **Speedy Slice offers pizza slices and hot whole pizzas in less than 5 minutes!** The limited menu and no delivery helps to offer affordable family pricing. Speedy Slice will use the freshest and highest quality ingredients purchased locally with spotless clean open view kitchens, and a "no-fry zone" concept.

"We plan to open 20+ locations throughout the Rochester area which will create many jobs and ownership opportunities," said **Salvatore SoccerSam Fantauzzo**, CEO & Founder of Salvatore's Speedy Slice.

**George Moses** is the Executive Director of North East Area Development, Inc. (NEAD) and Group 14621 Community Association Inc. He brings over 30 years of experience in grass roots community development, and a well-documented history of leadership and service at all levels of the community. His mission is to improve the quality of life for residents in the northeast areas of the City of Rochester.

"This business venture represents a unique workforce development partnership between NEAD, Freedom Community Enterprises and the locally owned Fantauzzo Family Brands," said **George Moses**. "As this community moves forward addressing the complex issues of poverty, we must provide pathways for ownership and jobs to generate wealth."

"Throughout 37 years of Salvatore's Old Fashioned Pizzeria, several young box makers and pizza chefs are now self-employed Owner/Operators," said **Salvatore SoccerSam Fantauzzo**. "We plan to continue this tradition of growth and opportunity with the new Speedy Slice concept."

*Salvatore's Pizza is a family-owned pizza chain from Rochester, NY. In 1978, High School Senior Salvatore SoccerSam Fantauzzo created Salvatore's Pizza in his Home Economics class. 37 years later, Salvatore's has 30 full-menu locations and six pizza outlets in the Monroe County area. The Salvatore's Pizza family brought back the historic Garage Door in 2009, Donuts Delite in 2010, the Rochester Lancers in 2011, Arthur Treacher's Fish & Chips in 2014, the 1872 Café in 2015, and in 2016 launching the new Speedy Slice concept!*

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**Save The Date!**

**Ribbon Cutting • Weds. Feb. 24 • 10:00AM • 256 Webster Ave. Rochester, NY 14609**  
**(The Honorable Mayor Lovely Warren & other Community Leaders will be in attendance)**